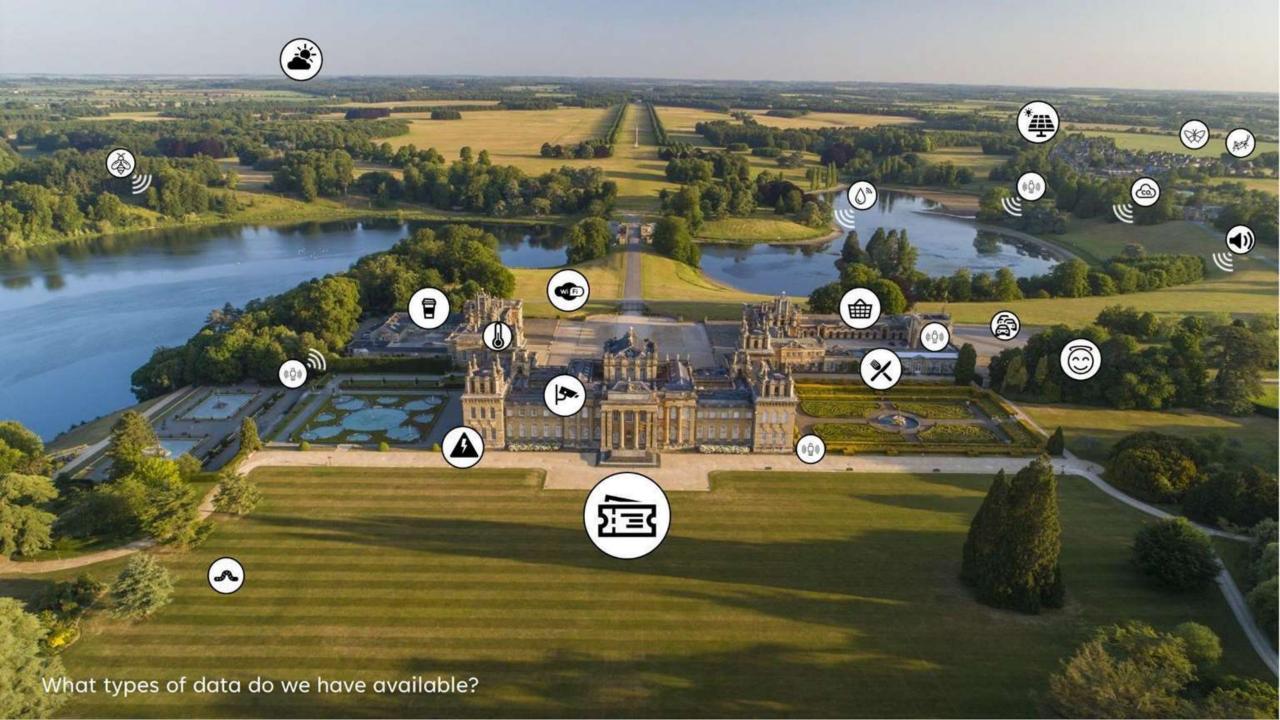


From Laggard to Digital Front-Runner

Yiannis Maglaras, CEO





#### **Customer Insight & Prediction** Data Hub Classification Public Rights of Over 150 models tested, each Way Unsupervised Supervised Learning Predictions Learning with unique characteristics to identify the best-performing model Machine Trained on data (pandemic vs post Learning Clustering Regression pandemic) Completely ignored the budget as it creates more errors Smart Annual 30 Day Similar Day Predictions outperform the budget Vehicle Budgeting Algorithm 30-day Predictions by over 70% Visitor Volume Reinforcement Learning Predictions AI PREDICTIONS (Paid and Pass Revisits) BLENHEIM PALACE

#### Ferry Operations: From Complexity to Digital Leadership

To become digital front-runners, three things must come together.

### 1 - Open, API-first platforms Modular design, interoperability, integration with best-in-class tools.

#### 2 - Data intelligence at the core Data as a strategic asset powering smarter operations.

## **3 - Collective innovation**Collaboration, shared insights, and industry-wide learning.







# Modernise digital infrastructure with aggressive timelines

Freight management, port automation, and ticketing - while enabling dynamic pricing and organisation-wide automation.







THANK YOU.