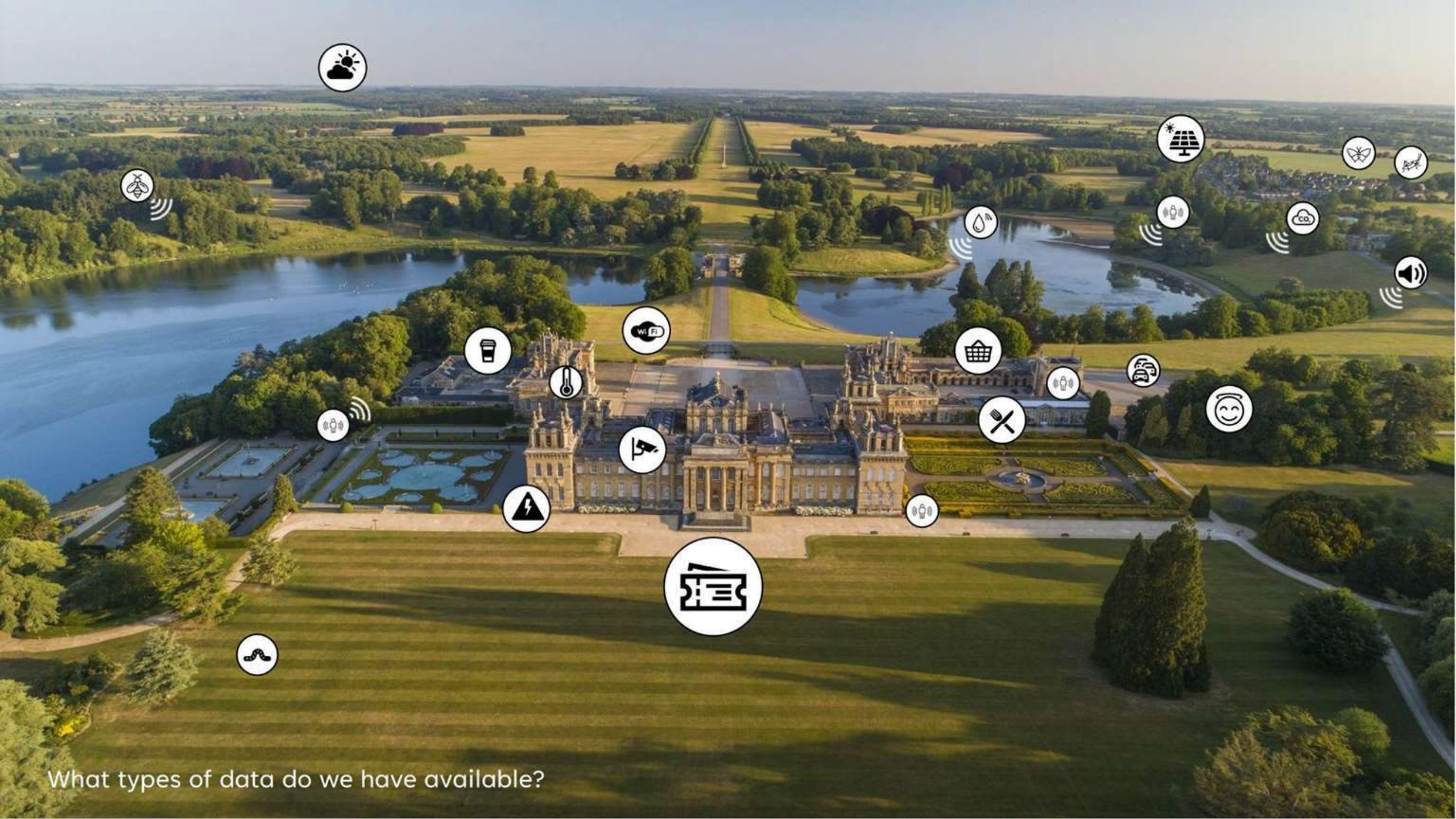




From Laggard to Digital Front- Runner

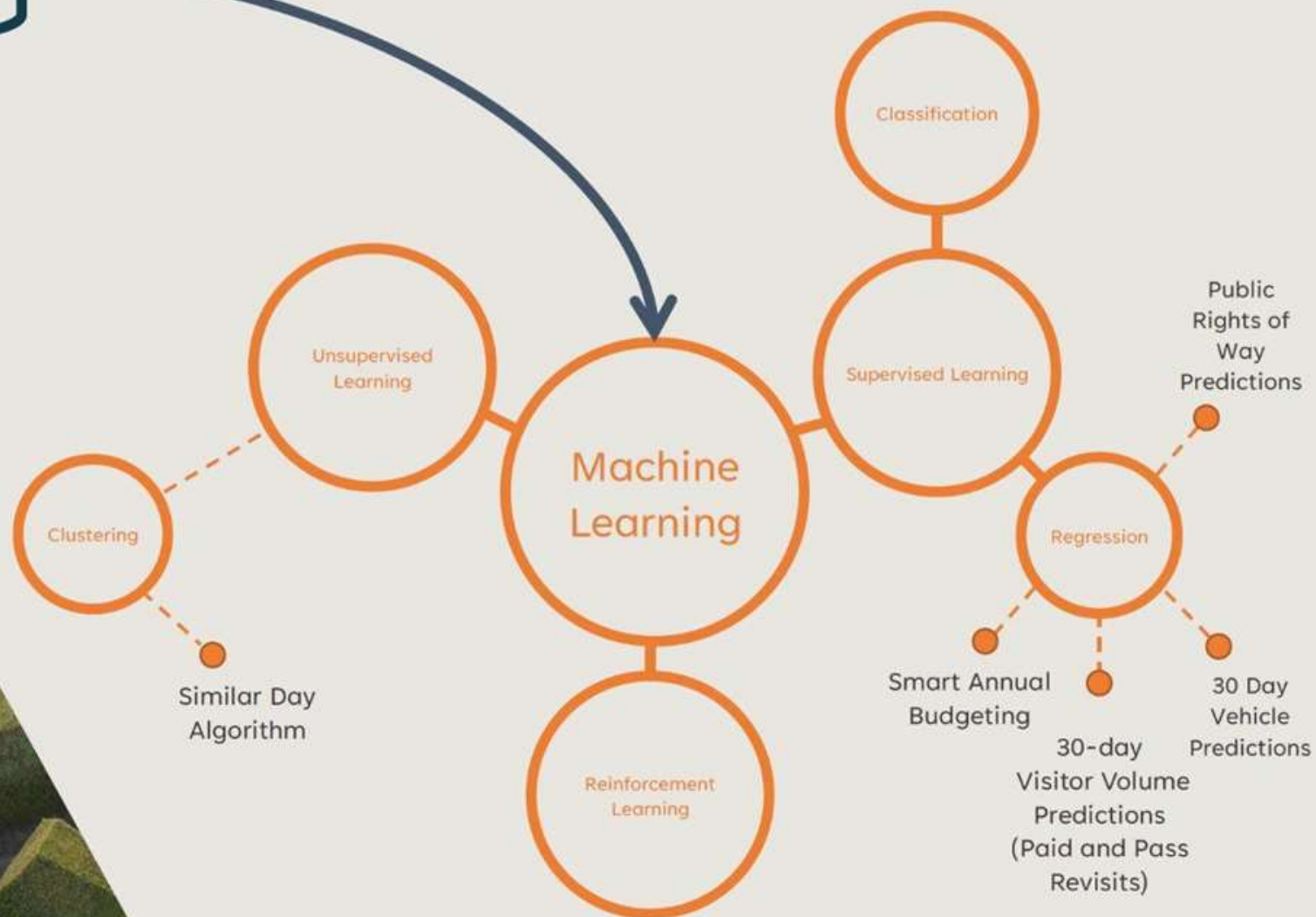
Yiannis Maglaras, CEO





What types of data do we have available?

Customer Insight & Prediction



- Over 150 models tested, each with unique characteristics to identify the best-performing model
- Trained on data (pandemic vs post pandemic)
- Completely ignored the budget as it creates more errors
- Predictions outperform the budget by over 70%

AI PREDICTIONS

Ferry Operations: From Complexity to Digital Leadership

To become digital front-runners, three things must come together.

1 - Open, API-first platforms

Modular design, interoperability, integration with best-in-class tools.

2 - Data intelligence at the core

Data as a strategic asset powering smarter operations.

3 - Collective innovation

Collaboration, shared insights, and industry-wide learning.



Modernise digital infrastructure with aggressive timelines

Freight management, port automation, and ticketing – while enabling dynamic pricing and organisation-wide automation.





 **Expian**

THANK YOU.

