

# Efficient and seamless crewing system

Ripple Operations: Maximizing Crew Success



#### Where We Came From

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RIPPLE

**Customer Centric** 

**Constant Innovation** 

**Unique Partnerships** 

**Unparalleled Reliability** 



HR



Marine Learning Systems

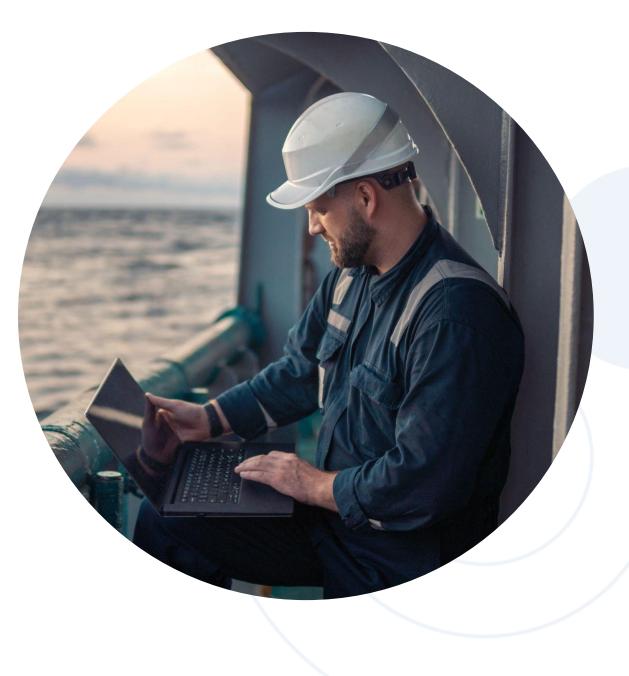
Shipadmin



#### At Ripple Operations, we empower Crew Success, every voyage.

## When your crew succeeds, your entire operation elevates.

People are the foundation of exceptional maritime operations - your crew is critical to the experience, safety, and success of every journey.





## **Crew Management Challenges**

Operators must deliver world-class experiences, all while maintaining efficiency, compliance and crew well-being.



Managing Compliance

Staffing vessels with qualified personnel

Scheduling in accordance with laws and regulations

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#### **Digital Transformation**

Increased demand for digital skills in operations

Moving from paper to digital



#### Retention

Adapting workplace technology to appeal to younger generation

Effective onboarding and career progression to retain employees



#### Ensuring Excellence

Providing excellent passenger experiences with effective training

Workforce analytics to identify skill gaps

## Ripple Operations: Crew Success from Recruitment to Retirement

A single, unified solution that covers all aspects of maritime crew management





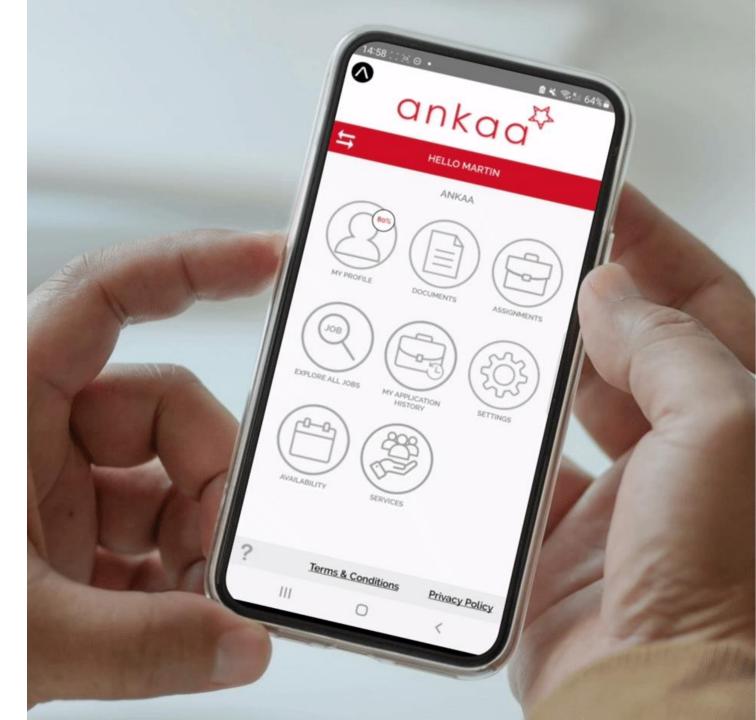
## Recruitment

Seamless integration with Ripple's platform for efficient recruitment:

Easily advertise roles, filter applicants, and hire directly through Ankaa

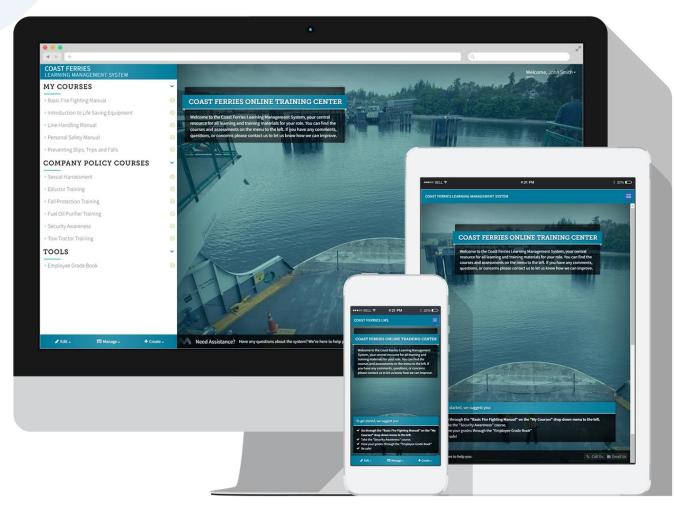
Empower candidates to self-register, improving data accuracy and reducing manual entry.

Automate onboarding and contract processes with secure digital signatures, ensuring document security and compliance.





## **Onboarding, Training and Development**



#### Designed from the ground up for maritime operations:

Seamless experience between ship and shore – train and assess with limited internet

Automated course registration based on roles and routes for efficient onboarding

Ensure crew has the knowledge and skill to work safely and efficiently

Track certificates and course expiries

Reporting to identify deficiencies **before** they cause incidents



## **Crew Scheduling and Rotation**

Maintain operational efficiency and ensure the right personnel are on board when needed:

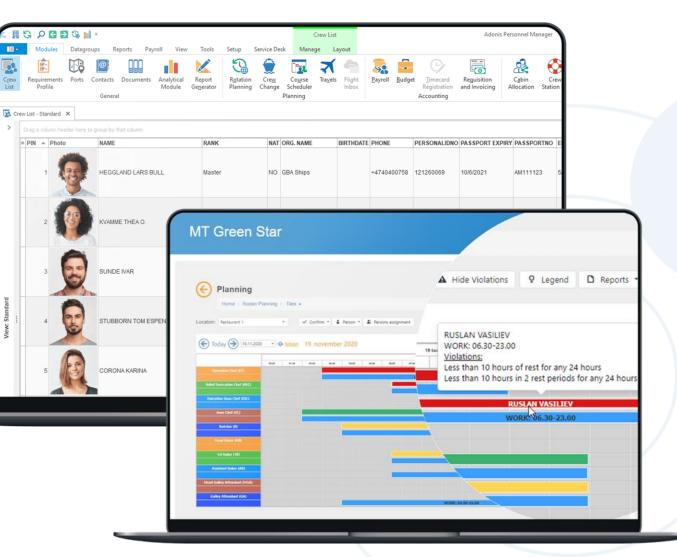


Centralized employee records for effortless access of data and documentation

Automated scheduling system for efficient crew rotations

Access for onboard team (Captain/Master/Purser) to view and manage team and crew shifts

User-friendly drag and drop features to plan daily schedules



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## **Performance and Feedback**

Digitized assessment forms to capture objective data on performance:

> Replace paper assessment of skills (Drills, Simulation, Job performance)

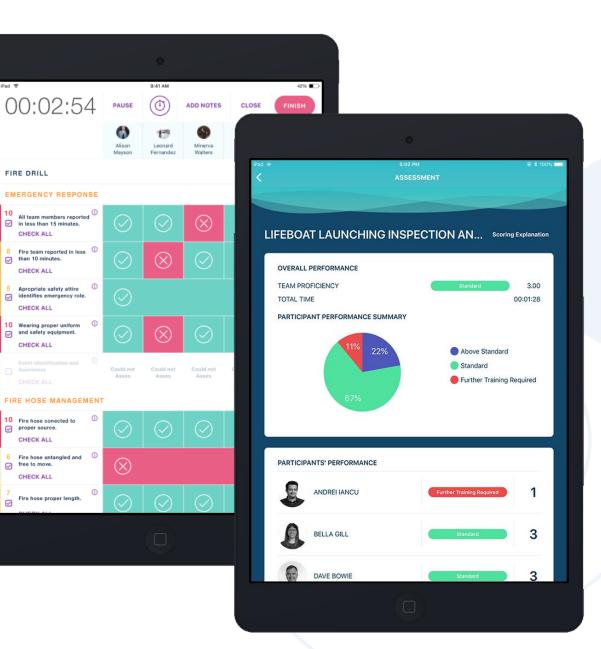
Codify company expertise

Reduce reliance on expert assessors

Quickly record actions as skills are being performed

Enable immediate debrief and coaching opportunities





#### **A Purpose-Driven Partner**



**Crew Success Focus** Ripple prioritizes the holistic success of crew members, which we believe directly influences operational excellence.



#### A True Partnership

Our customers are long-term relationships. Through advisory councils, webinars, and customer thought leadership, we partner with our clients to shape the future of crew management.



Innovative Digital Solutions We provide tools that aren't just for today but set our clients up for the future. We actively work with clients to ensure their feedback and needs drive our innovations.



Deep Maritime Expertise

380,000 mariners on more than 2,000 vessels across nearly 100 countries





#### Global Reach, Personalized Service

