

## Why are modern IT Systems important?

Ferry Shipping Summit 2024



- Mikael Egnér
- 17 years of experience from Stena Line
- Founder & CEO of Ferry Systems



#### Agenda

- Cloud based IT-systems?
- Security
- Reliability
- Performance
- Lighthouse reservation system
- Q&A



### Cloud-based IT-Systems?

- Shared responsibility
- AWS: 50.000 employees





### AWS Well-Architected

AWS Well-Architected helps cloud architects build secure, high-performing, resilient, and efficient infrastructure..







### Well Architected Framework

- Automated threat detection
- Continuous code scanning
- Least privileged access model
- Threat modelling







#### Well Architected Framework

- Automatic scaling (application & infrastructure)
- Highly available setup, spread across multiple availability zones
- Redundant backups (cross accounts & regions)
- Fire drills & game days





## NotPetya?



## Maersk ransomware 2017?



### What can you do about it?

- Redundant backups (cross regions & accounts)
- MongoDB Atlas Backup compliancy
- Fire drills & game days





### Well Architected Framework

- Load testing
- Performance monitoring & optimization





# Does performance matter for an E-Commerce site?



## Walmart

Every 1-second improvement in page load time increased conversions by up to 2%.



## Shopzilla

Page speed from 7 seconds to 2 seconds Increased conversion rates by 7-12%.



### Amazon

100-millisecond delay in page loading time cost them 1% in sales.



## Spinners?



## Lighthouse Booking System



### Overview Strengths & benefits



API first. Our own web applications using the same type of API as integrations



Infrastructure as Code



Requires no special expertise to manage – just business knowledge



A cloud-based solution that is fully scalable



Fast implementation and easy setup



Complete auditing



### Service Level Agreement

- 99,99% uptime
- Response times of less than a second



## Questions?