



Royal ERU Cheese

A unique solution to increase your revenues



Who is Royal ERU Cheese ?

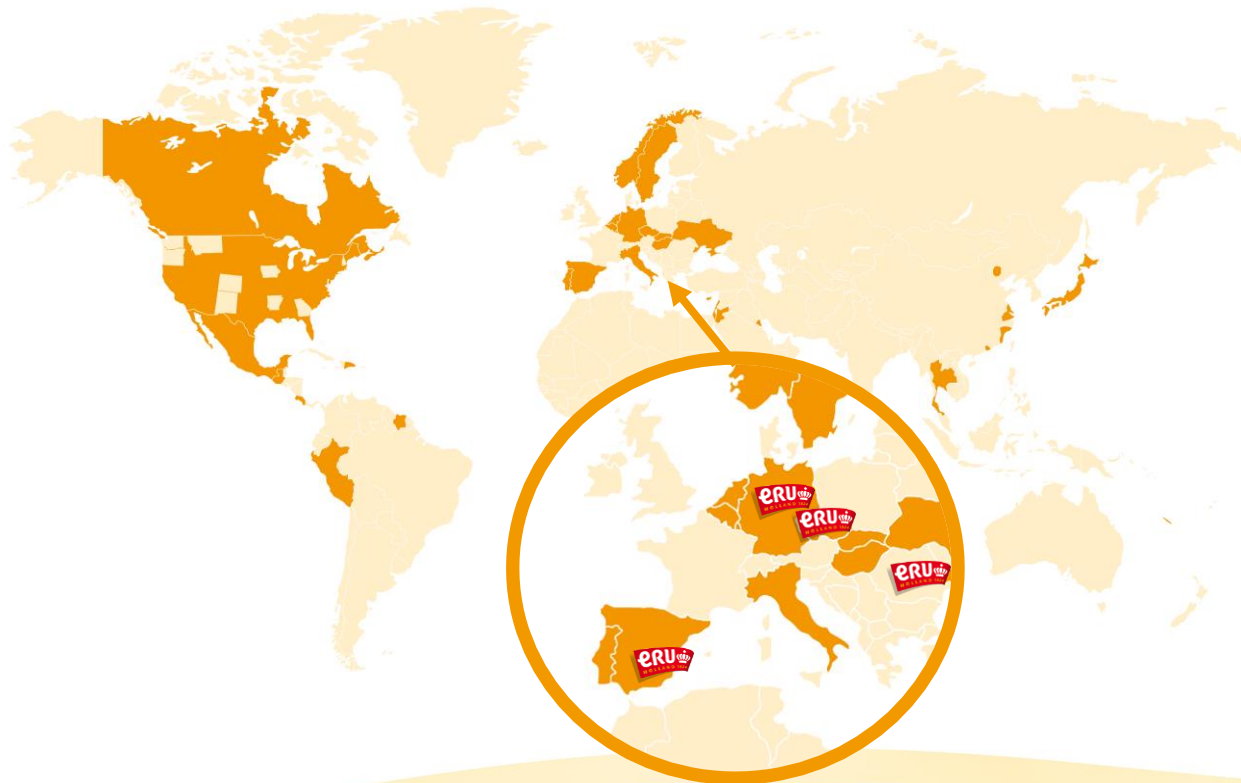
- Founded in 1824 by Mr. Egbert Ruijs (E RU).
- In 2024 we hope to celebrate our 200 years anniversary.
- HQ and production based in Woerden.
- Since 1999 ERU has been granted the 'Royal' label.





Our global reach

- Leading Dutch producer of spreadable cheese products
- Market leader in several West European Countries.
- Our products are sold in more than 35 countries in the world.





What makes ERU special?

- Made from **high quality natural cheeses** like the best Gouda, Cheddar, Brie.
- No artificial additives or preservatives
- Healthy, convenient and easy to enjoy
- Great variety in flavours
- Long shelf life, most up to 14 months
- Our production facilities comply with most important Quality & Safety standards,





ERU and the Ferry industry

➤ The challenges :

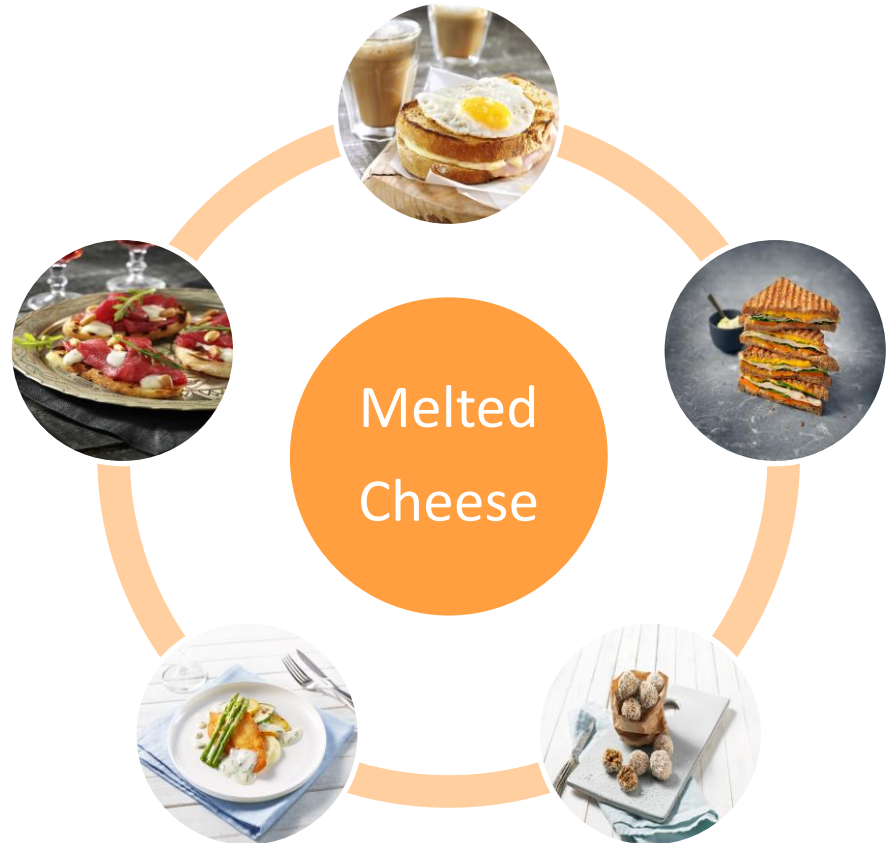
- Innovations to create more revenues
- Cost efficiency
- Reduce waste & spillage of food
- Upselling in the buffets and menu's

➤ Quality :

- Consistent quality
- HACCP compliant

➤ Product variety :

- A taste that suites everyone





Our solutions & ideas

- Upgrade the Breakfast Buffet on board
- New menu's – ideas :
 - special creamy and tasty soups
 - “Spice up your Hamburger”
 - delicious pasta's



- Our solutions stay homogenous and fresh till the last scoop





Our promise – in summary

- ERU can help you to drive your revenues
- ERU offers efficient solutions
- ERU can help to increase your passenger Satisfaction rate.





CHEESE SINCE 1824