

JACOBS DOUWE EGBERTS

A coffee for *every cup*



JDE – the largest pure play coffee and tea supplier Globally

Part of JAB group



JACOBS DOUWE EGBERTS

★ PRET A MANGER ★



JDE | OVER 265 YEARS OF EXPERIENCE

A portfolio of the most well-known coffee brands from around the world

1753 DOUWE EGBERTS	1853 GEVALIA	1895 JACOBS	1923 KENCO THE COFFEE COMPANY	1960 MOCCONA ANNO 1953
1978 PILÃO	1799 FRIELE	1992 LR	2001 Senseo	2004 TASSIMO

OUR BRANDS ARE ENJOYED BY
CONSUMERS IN OVER 140 COUNTRIES

Annual revenues of more than

€5.5BN*



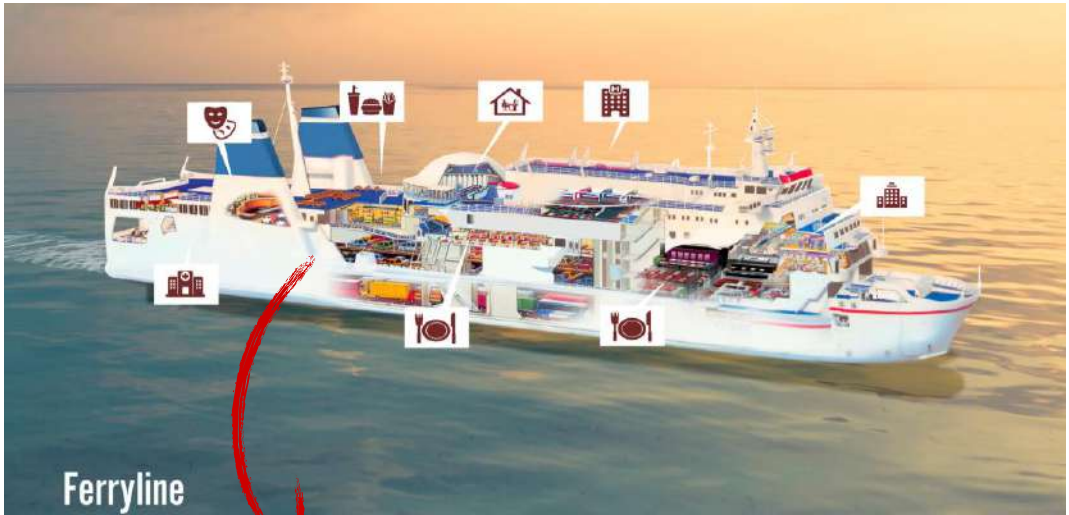
Position in 28 countries
across Europe, Latin-
America and Asia-Pacific

JDE offers full branded coffee solutions to increase your revenues per cup

From consumer insights...

...to Full Coffee solutions for any occasion

Deep customer segment insights



Perfect fit solutions

Brand

Cross-selling

Equipment

Service

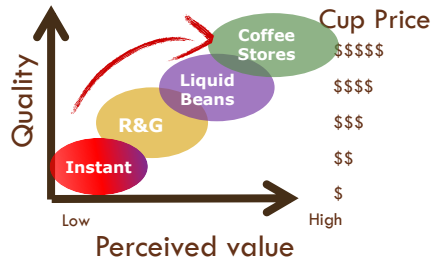


JDE offers full branded coffee solutions to increase your revenues per cup

PORTFOLIO



BUSINESS MODEL



SUSTAINABILITY



OPERATIONAL



DATA & INNOVATION



Global and local brands and solutions

Business Models for your needs

Common Grounds Sustainability Agenda

Equipment Manufacturer Partnerships

Innovation Pipeline driving choice and revenues

Come to meet us in the exhibition area



JDE

A coffee for *every cup*

JACOBS

TASSIMO

MOCCONA

Senseo

L'OR

DE DOUWE
EGBERTS

Kenco

PILÃO

GEVALIA
