

Join the Ferry Shipping Summit 2018

Amsterdam, March 21–22

DOUBLETREE BY HILTON AMSTERDAM CENTRAAL STATION

Sponsored by **JACOBS DOUWE EGBERTS**

March 2018



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INTRODUCTION TO JDE

Our heritage

OVER 260 YEARS OF EXPERIENCE

JACOBS DOUWE EGBERTS: A portfolio comprising some of the most well-known coffee brands around the world

1753



1853



1895



1923



1960



1978



1992



2001



2004



A GLOBAL TEAM OF MORE THAN 12000 COFFEE CHAMPIONS



ANNUAL REVENUES OF MORE THAN **€5 BN**

OUR BRANDS ARE ENJOYED BY CONSUMERS IN OVER 100 COUNTRIES



POSITION IN 28 COUNTRIES ACROSS EUROPE, LATIN AMERICA AND AUSTRALIA

A PORTFOLIO COMPRISING SOME OF THE MOST WELL-KNOWN COFFEE BRANDS



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JDE PROFESSIONAL Facts & Figures

**ACTIVE IN 30 DOMESTIC
COUNTRIES AND IN
35 PARTNER
MARKETS**



#1 POSITIONS



#2 POSITIONS

**A GLOBAL TEAM OF
2300 ASSOCIATES**



260k machines

140k customers

Annual revenue of + **€850 Mln**

4 WE HAVE A TRACK RECORD OF INNOVATIONS IN OOH AND RETAIL AS WELL

LIQUID TECHNOLOGY



PROPRIETARY MACHINES DEVELOPED WITH PREFERRED PARTNERS



PREMIUM LIQUID: PROMESSO



SENSEO PADS MACHINE



PORTIONED ESPRESSO



TASSIMO INTELLIGENT BREWER & BEVERAGE RANGE



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OUR ROUTE TO CONCEPT DEVELOPMENT

'Perfect Fit' = unique selling tool connecting customer needs to the perfect solution

From consumer insights...

...to Full Coffee solutions for any occasion

Deep customer segment insights



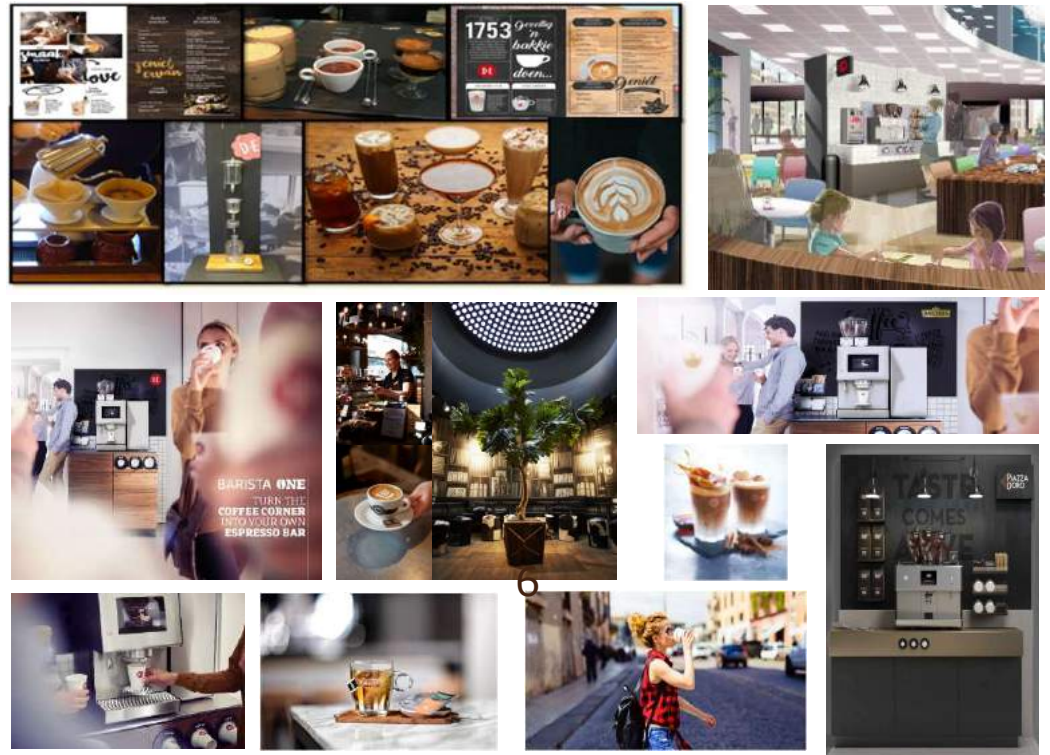
Perfect fit solutions

Brand

Cross-selling

Equipment

Service



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ENABLING YOU TO INCREASE YOUR SALES REVENUES

Contributing to develop "BUY IN - consume IN"

A UNIQUE PORTFOLIO OF SOLUTIONS & CONCEPTS ALIGN WITH CONSUMERS EXPECTATIONS WITH FOCUS ON TO GO

CRAFT BEVERAGES



EXPERIENCE THROUGH DESIGN



EXPERIENCE THROUGH CONCEPTS



A FULL HOT BEVERAGES PROVIDER

Offering a full solution to drive growth your hot beverages sales



Our love for coffee

We know that good coffee brings people together. With our D.E Espresso blends you can be sure.

WE OFFER EVERYTHING YOU NEED FOR THE PERFECT CUP

Our total coffee experience offers endless possibilities to perfectly fit your needs. Our coffee connects and inspires people, helping you to get the most out of your coffee moment. The Soul Pro full bundle by Douwe Egberts lets you enjoy a perfect Espresso, Cappuccino or a creamy Latte and much more.



Like a change?

With Cocoa Fantasy you can enjoy one of the delicious chocolate variations.



Tableware

Whatever the occasion, you can set the right tone with our selection of paper and porcelain cups.



Tea time

We offer a wide variety of flavours and recipes from classics like Earl gray to soothing fruit and herbal blends.



Service

You don't need to worry about your coffee solution, our service packages take care of everything.

Attractive extra's

We offer a wide range of service products and accessories to enrich the coffee experience.

- Milk solutions
- Furniture
- Sugar sticks
- Cookies

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JDE can help you increasing your overall F&B revenues



Our Promise



A coffee for every cup

